



THE ART OF CORPORATE ADVISORY

Company Profile

AGENDA

➤ WHO WE ARE

➤ PHILOSOPHY & MISSION

➤ ACTIVITIES & SERVICES

As soon as one commits himself to a task, Providence takes over.

Infinite things happen to help him, things that otherwise would never have happened.

Anything you can do, or dream of doing, start now.

Daring has genius, power, magic: start now.

J. W. Goethe

Who We Are

Jason Consulting & Partners is an expert consulting firm that follows the finest Corporate Advisory tradition, mainly oriented to the MI. The great flexibility and suitability of its detailed solutions are the synthesis of the work and competence of a selected international network of professionals with whom Jason Consulting & Partners works in partnership. The ability to coordinate and direct the expertise required to achieve our customers' targets, along with penetrating various sectors and markets in which we perform with our strategic relations of high profile, that produces the added value that represents our most valued strengths.

An asset available to our customers.

A wise man creates more opportunities than he finds.

Francis Bacon

PHILOSOPHY & MISSION

We believe the approach to the professional working life need not be different from the approach used in other areas of life. Experience teaches us that customers, companies, organizations, governments and banks do not exist. Only MEN who hold positions in organizations and institutions created by other men exist. This assumption motivates our daily performance and makes us see a client not only as a client but also as a human being who will enter our life, and with whom we will share goals to achieve together, problems to overcome, enthusiasm and success. To contribute to humanity's well-being by identifying the solutions most adequate to supporting the growth of entrepreneurs and their companies, and in this way creating wealth and jobs, and also by seeking to interpret our role ethically in order to promote evolution, not only material, of our planet, liken us to the mythological personification of Giasone, that is JASON who, at the same time, embodies our most ambitious objective.

Nourish your mind with great thoughts; to believe in the heroic dimension creates heroes.

Disraeli

ACTIVITIES & SERVICES

Our professional support guarantees global national and international assistance, able to intervene in the most important areas of company management, promoting company development and/or identifying a company's most strategic necessities, then addressing the most appropriate solutions. Our services and activities include:

ADVISORY SERVICES

- ➔ GOVERNMENT RELATIONS & PUBLIC AFFAIRS
- ➔ COMPANIES INTERNATIONALIZATION
- ➔ SEARCH FOR STRATEGIC PARTNERS
- ➔ LEGAL CONSULTING
- ➔ BUSINESS DEVELOPMENT & MARKETING INTELLIGENCE

CORPORATE FINANCE

- ➔ PROJECT FINANCING
- ➔ MERGER & ACQUISITION
- ➔ STRATEGIC FUND-RAISING
- ➔ FINANCIAL RESTRUCTURING
- ➔ BANKING & FINANCIAL PRODUCTS
- ➔ FUNDINGS OF EUROPEAN COMMUNITY

Wealth is a product of work. Capital is an effect, not a cause. It is a servant, not a master. It is a means, not an aim. Charles Haanel

ADVISORY SERVICES

GOVERNMENT RELATIONS & PUBLIC AFFAIRS

- Protection of rights and interests of Companies, Trade Associations, non-profit Organizations, by European Community, international, national, regional and local institutions. Lobbying activity able to address and/or monitor the legislative and decision-making path in order not to penalize our customers' competitiveness and future perspectives

COMPANY INTERNATIONALIZATION

- Definition and realization of commercial and cost-effective internationalization projects
- Partnership creation
- Recruitment of grant award assets

SEARCH FOR STRATEGIC PARTNERS

- Identification, selection, contract and agreement with industrial and/or financial partners to realize initiatives and projects or, more generally, for business development

LEGAL CONSULTING

- Global legal assistance in company law, business law, civil law, criminal law (dispute, contract drafting, credit recovery negotiation, etc...)

BUSINESS DEVELOPMENT & MARKETING INTELLIGENCE

- Analysis of customer services or products and consequent individuation of the most suitable markets. Identification and collection of information and strategic penetration channels in the identified markets, support and assistance in management of relationships with potential partners or stakeholders and in all the negotiation steps.

CORPORATE FINANCE

PROJECT FINANCING

- Analysis of financial and economic feasibility of new investments. Analysis of a company's financial needs and/or a single investment project. Individuation of the best funding forms of debt and/or capital

MERGER & ACQUISITION

- Company assistance in transfer shares or total of the capital or in the acquisition of a share or the total of the capital of another company

STRATEGIC FUND-RAISING

- Analysis and research of the financial market to find funds to invest on specific projects

FINANCIAL RESTRUCTURING

- Assistance and consulting in operations of financial restructuring to recover a well-balanced financial structure in order to establish a profitable relationship with the banking system through a qualified credit standing

BANKING & FINANCIAL PRODUCTS

- Analysis, evaluation, research or assistance on operations and/or financial and banking products functional to the company's financial management (real estate securitization, financial instruments, leasing, factoring, etc...)

FUNDINGS OF EUROPEAN COMMUNITY

- Research and identification of "European calls" suitable to the projected proposal and following preparation of the submission to require European Community interest loans or grant funding. Submission monitoring the offices in charge of the European Community and by the pertinent local administrative offices, during the whole evaluation path

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